

HERITAGE COUNTS 2017

Heritage and the Economy

North East and Tees Valley

The historic environment is intrinsically linked to economic activity, with a large number of economic activities occurring within it, dependent on it or attracted to it. Historic England commissioned Ortus to estimate the national and regional economic impact of the heritage sector using the latest statistical data. The study produces estimates of the heritage sector's impact using a method adapted from DCMS' Creative Industries Economic Estimates and uses the latest statistical releases. Please note that the 2017 Indicators use a revised methodology from 2016 to estimate heritage-related GVA. A full workbook and a technical report can be found on the Heritage Counts website: <https://historicengland.org.uk/research/heritage-counts/>

Key Facts

- Heritage directly contributed over **£526.6 million in Gross Value Added (GVA)** in the North East and Tees Valley in 2014
- There **were over 9,600 people directly employed in heritage** in the North East and Tees Valley In 2014
- Heritage tourism generated **£564 million in spending** by domestic and international visitors in the North East and Tees Valley in 2015
- Repair and maintenance of historic buildings in the North East and Tees Valley directly generated **£260 million in heritage-related construction sector output** in 2015

Net Economic Impacts

The heritage sector is an important source of economic prosperity and economic growth

Heritage directly contributed over **£526.6 million in Gross Value Added (GVA)** in the North East and Tees Valley in 2014.¹ This figure increases to over **£976.6 million** when direct, indirect and induced heritage GVA is combined. This is equivalent to **2.0% of total GVA** in the North East and Tees Valley.

Area	2011	2012	2013	2014
Total heritage GVA (£m) direct, indirect and induced				
North East and Tees Valley	£791.4	£918.4	£930.0	£976.6
% of total GVA for the North East and Tees Valley	1.8%	2.0%	2.0%	2.0%

Heritage is an important employer in the North East and Tees Valley

In 2014, there were over **9,600 people directly employed in heritage** in the North East and Tees Valley. Including indirect and induced employment, this number increases to **over 15,700**.

Area	2011	2012	2013	2014
Total heritage employment direct, indirect and induced				
North East and Tees Valley – total heritage employment	14,000	15,600	15,200	15,700
North East and Tees Valley – total employment	1,036,500	1,031,300	1,038,900	1,033,700
% of total employment in the North East and Tees Valley	1.4%	1.5%	1.5%	1.5%

¹ Ortus (2017) Heritage Economic Indicator Workbook

The North East and Tees Valley's historic environment is a unique asset that draws millions of domestic and international visitors each year

In 2015, heritage tourism generated over £564 million in spending² by domestic and international visitors in the North East and Tees Valley.³ In total, it is estimated that there were 600,000 heritage-related domestic overnight trips, 7.5 million domestic day trips and 273,000 international visits to the North East and Tees Valley in 2015.

Heritage-related visitors (2015)	Heritage-related spend (£m)	Heritage-related trips/ visits (m)
Domestic overnight		
North East and Tees Valley	£124.0	0.6
England	£3408.8	7.0
Domestic day		
North East and Tees Valley	£168.0	7.5
England	£3805.1	170.0
International		
North East and Tees Valley	£272.0	0.3
England	£19,427.0	15.1
Total (domestic and international)		
North East and Tees Valley	£564.0	8.4
England	£26,640.9	192.0

Heritage-related construction plays an important part in the North East and Tees Valley's construction industry

The built historic environment forms a vital part of our nation's infrastructure, providing premises for businesses; homes for residents; and amenities and utilities for communities and visitors.

Repair and maintenance of historic buildings in the North East directly generated **£260 million in heritage-related construction sector output in 2016**. This is equivalent to 5.1% of total construction output in the North East and Tees Valley.

North East and Tees Valley construction output (£m)	2011	2012	2013	2014	2015	2016
Heritage-related construction	£221	£192	£228	£225	£237	£260
All construction	£3,878	£3,680	£4,051	£4,839	£5,001	£5,080
Heritage as % of total construction	5.7%	5.2%	5.6%	4.7%	4.7%	5.1%



This document has been prepared as part of Heritage Counts 2017 by Historic England, on behalf of the Historic Environment Forum (HEF).

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² 'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home.

³ Note: This is a gross figure and not the value added of heritage tourism. The value added estimates would exclude intermediate consumption of goods and services.